

From the Vice-Chancellor

Professor J S Brooks BSc PhD DSc CEng CPhys FinstP



Manchester
Metropolitan
University

12 May 2008

Dear Sir or Madam,

I am writing to you in connection with a significant development in MMU's estates masterplan which the University believes will offer major benefits to a wide and diverse range of stakeholders across Manchester.

I felt it important to make you aware of our proposal to develop an extensive new campus in Hulme. Although this is very much at an early stage, the proposal offers a tremendous opportunity for the City and our local community as well as for the University I have attached a briefing note for your reference.

The University is very keen to develop ideas for the proposed campus in conjunction with local communities. We are therefore inviting local politicians and key community and business leaders to a short presentation and question and answer session at the University on **Tuesday 20 May at 7pm**. The venue is G.01 on the ground floor of Sandra Burslem Building, All Saints campus and will last between an hour and an hour and a half. A location map can be found enclosed. Refreshments will be served. This is an initial meeting and we will be developing a full communications programme to support a wider consultation strategy.

I hope you find the briefing note useful and look forward to being able to discuss the proposals with you on Tuesday 20 May. I would be grateful if you could RSVP your attendance to my colleague Natalie Procter on 0161 247 3427 or by email to events@mmu.ac.uk

Yours sincerely,

Professor John Brooks,
Vice-Chancellor

Enc.

All Saints Building
All Saints
Manchester
M15 6BH
United Kingdom

Telephone
+44 (0)161-247 1560

Fax
+44 (0)161-247 6358

E-mail
john.brooks@mmu.ac.uk



Manchester Metropolitan University

University exchange: +44 (0)161-247 2000 Minicom: +44 (0)161-247 6520 Web site: www.mmu.ac.uk

HULME CAMPUS – BRIEFING NOTE

MMU will shortly be announcing a major development in its estates masterplan to a wide range of internal and external stakeholders.

The University's strategic aim is to provide a sustainable estate which is truly fit for purpose, providing improved student experience, better space utilisation and increased engagement with our local and regional stakeholders.

To this end, MMU is pursuing an exciting option to develop a new city centre campus in Hulme, adjacent to the All Saints Campus, to house the Faculty of Health, Psychology and Social Care located at the Elizabeth Gaskell campus, Rusholme, and the Institute of Education, based at Didsbury.

The Hulme option provides a unique opportunity for MMU to locate all its Manchester provision in one campus area, right at the heart of its local communities. The development underlines MMU's commitment to local people and to supporting the regeneration of the area.

The new campus would have a strong focus on widening participation and community engagement and would provide education, training and development in line with the Department for Children Schools and Families integrated services agenda. A larger single-site campus will offer new opportunities for learning and inter-disciplinary research, while its proximity to the city centre offers an enhanced social, leisure and cultural experience alongside studying at MMU.

The new "Campus for the Professions" would see the University uniting its provision for teachers, nurses, social workers, psychologists and other health care professionals, drawing up to 5,000 students* to the campus.

It would also contribute significantly to the *Manchester City South*** initiative to marry the knowledge capacity of Oxford Road's 'learning quarter' to the city's social, community and economic ambitions.

The site

The proposal centres on brownfield land in the heart of Hulme, adjacent to the Princess Parkway, on land along Stretford Road formerly home to *The Crescents*, Hulme's well-known 1960s social housing estates, long since demolished, and near the site of the original Rolls-Royce factory.

The campus would comprise:

- Faculty of Health Psychology and Social Care building
- Institute of Education building
- Catering and Student information provision
- Central Services, including university-wide reprographics
- Multi-storey car park for 750 cars

Plus potentially:

- GP primary care centre
- Leisure facilities and green open space

Although at a very early stage in its development, initial thoughts for the campus combine environmentally friendly buildings with large, open green space and a range of services for use by staff, students and local residents.

The area is well-served by local public transport including buses and established cycle routes and is close to both Oxford Road and Deansgate stations.

Faculty figures

At present the Institute of Education is located at both MMU Cheshire (Crewe) and at Didsbury, and the Faculty of Health, Psychology and Social Care operates at the Elizabeth Gaskell and Didsbury campuses.

Students: Current student numbers are 2,528 (full-time equivalent) in Health, Psychology and Social Care and 2,292 in Education at Didsbury. Income is £17.3 million for Health, Psychology and Social Care and £24.2 million for Education (both sites).

Staff: By 2010 staffing levels would be academic =391, administrative/technical = 144. In addition, provision will be made for cleaning, house services and security = 68.

Community

The Hulme campus would become a powerful symbol and gateway for MMU's community engagement with a major focus on regeneration for the whole area. This would offer:

- local employment opportunities
- local training and skills development
- progression arrangements with local schools and colleges
- development of Foundation degrees in Health and Education
- development of co-funding proposals with the public sector
- shared health care services
- shared leisure facilities

Estimated costs are between £80-90 million.

* calculated to full-time equivalents

** The Manchester City South Partnership involves MMU, the University of Manchester, Manchester City Council and the Hospital Trust.

Questions and Answers

What do these plans mean for staff at Didsbury and Elizabeth Gaskell?

Colleagues at both Didsbury and Elizabeth Gaskell would move to the Hulme campus, with benefits including brand new buildings, 750-space campus car park and wider opportunities to work with colleagues at All Saints and in the wider Oxford Road corridor, the largest Higher Education quarter in Western Europe. Library staff would be integrated into an enhanced and enlarged All Saints Library and an ICT team would support Hulme campus.

What about the plans to develop Didsbury?

Plans are currently at an early stage and work on the proposals for Disbury will be suspended for the present time as the University explores its preferred options in Hulme.

Is there a timescale on this?

Plans are at a very embryonic stage and any development is likely to take four to five years to complete.

Where will staff park?

Initial thoughts include a multi-storey car park. In addition the area is also very well served by public transport including regular buses. It is also within easy reach of Oxford Road and Deansgate stations (17 and 20 minutes walk respectively) and is on well-established cycle routes. The University is committed to developing a Green Travel Plan to serve all its campuses and will be exploring additional opportunities to encourage staff and students to move to sustainable forms of travel.